

Deadline  
02/26/2019

# Israel Mission

March 25 to 29, 2019



Exploratory mission on technical textiles

### Partners



### Supported by

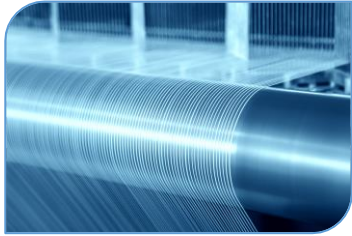


**1st global ecosystem of researchers**

**4.2% of GDP invested in R&D**

**+ 3% economic growth for 14 years**

# Israel: a growing technological state



## A state with strong economic growth supported by an important ecosystem of innovation

For 14 years, Israel has been in a state of constant economic growth with an annual rate of between **3% and 4%**.

This pace is supported by a **very strong R&D investment**, reaching up to **4.2% of GDP** and stimulated by the **1st global ecosystem of researchers**. Israel has thus become the **5th country of higher education graduates**.

## A favorable context for European companies

In this context, **EU exports of goods to Israel amounted to €21.4 million** in 2017, favored by the **elimination of customs duties**.

The state uses **standard European standards** across multiple products and services, **facilitates trade and technology partnerships**.

## Program\*

### Monday 25/03

**AM: TECHNION** – The Israel Institute of Technology works closely with national and international industries in collaborative R & D projects. Three of his researchers have received a Nobel Prize over the last 10 years. 70% of leaders in high technology industries are from TECHNION. The delegation will visit the TECHNION TECHNOLOGY CENTER and the DRIVE incubator.

**PM: NILIT** – International nylon (polyamide) manufacturer specialised in polymerization, spinning and texturing. The group owns and operates the CORDURA® brand.

### Tuesday 26/03

**AM: BAR ILAN UNIVERSITY** – Largest university in the state of Israel (33,000 students and 100,000 alumni).

**NANOTEXTILE** – Start-up from the BAR ILAN University specialised in textile nano-coating. The treatment gives the tissues antibacterial properties and works in the medical field.

**PM: ISRAELI ASSOCIATION - TEXTILE AND FASHION INDUSTRY** - Professional organization for promoting growth and development of textile and fashion industries in Israel. With its 100 members, it supports and works with the international influence of local textile companies. The delegation will meet the consortium and will benefit from B2B appointments.

### Wednesday 27/03

**AM: EREZ** – Leading designer in PPE and textile solutions for applications in the security sector.

**KORNIT DIGITAL** – Textile manufacturer for clothing. The company uses an integrated pretreatment solution and NeoPigment™ inks, allowing single inkjet staining on all types of fabrics.

**AM: NOAM URIM** – Manufacturer of nonwovens using needle punching technology in multiple industries: geotextile, medical and automotive.

**TWIN-S** – The company is Revolutionizing the textile industry by changing your thread dyeing to a digital, easy to use, clean, in-house, on-demand production.

### Thursday 28/03

**PM: SHENKAR INSTITUTE – CIRTEX laboratory**. Major Israeli Institute specializing in engineering and design. Graduates have a truly international reputation as a result of their studies. Meeting with spin off of the institute related to the textile sector

**PM: HEBREW UNIVERSITY** - First University of the State of Israel, based in Jerusalem (23,000 students on cycles license, master, doctorate). The delegation will meet the YSSUM incubator.

### Friday 29/03

**AM/PM: DEPARTURE AT TEL AVIV AIRPORT**



*As part of this mission, you can receive financial support from the European Union for eligible companies\*\*.*

- ✓ Business visits and meeting with institutionals and technology providers
- ✓ Individual and collective B2B meetings
- ✓ Dedicated communication

\* Program established on a provisional basis and likely to be modified.

## Offer and budget

Included	Exploratory mission dedicated to Israeli technical textiles: € 220	Costs still at your expense
	<ul style="list-style-type: none"> <li>• 4 days of collective meetings</li> <li>• Visits of local companies</li> <li>• Networking time</li> <li>• Communication actions</li> <li>• Report on Israeli technical textiles patents</li> <li>• Bus transfer between the different sites</li> </ul>	<ul style="list-style-type: none"> <li>▪ Accommodation **</li> <li>▪ Travel expenses (aircraft) **</li> <li>▪ Airport / Tel Aviv route</li> <li>▪ Living expenses on site</li> </ul>

**Conditions:**

\*\* Support for SMEs eligible for European subsidies according to the EU definition: an SME / SMI is a company employing less than 250 employees, achieving either an annual turnover of less than 50 million euros, representing a balance sheet total of less than 43 million euros and a non-subsiary company with more than 25% of a group whose total workforce exceeds 250 people. Subsidy granted in the framework of de minimis - applied by the European Commission since 18/12/13: any company, whatever its size, can claim the grant of public aid not exceeding the amount of 200 000 € per consolidated enterprise over a period of three fiscal years.

Payment upon receipt of the Techtera invoice.

For the support of the European Union, thank you to get closer to your competitiveness cluster.

## Entry form

Social reason: \_\_\_\_\_ SIRET: \_\_\_\_\_

Turnover: \_\_\_\_\_ Size (employees): \_\_\_\_\_ NACE Code: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact: \_\_\_\_\_ Function: \_\_\_\_\_

Fixed tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

**Good for commitment of participation \***

Date, stamp and signature authorized by the company: